

~ *Banner Design Suggestions* ~

DESIGN AND CONSTRUCTION

- Your group's banner can be made of almost ANYTHING ~ an old sheet, muslin, felt ~ whatever captures your group's fancy!
- Broomsticks work well for handles.
- Banners will be judged on artistic impact and on creative and thoughtful interpretation of CROP Walk-related themes.
- Lettering should be BIG and easy to read. Graphic messages with only a few words are usually easier to understand than banners with many words.
- Banner messages should be related to the work and philosophy of the CROP Walk. *The word "CROP" must appear somewhere on the banner.* Religious symbol and/or name of organization can be used if desired.
- Be sure to put your group's NAME somewhere on the banner! You may want to have your group make their CROP banner before CROP Walk Sunday so you can display it at church BEFORE the walk. Displayed banners attract more sponsors!

Please pre-register your Banner Group(s) for the BANNER CONTEST before walk day by sending in your "YES!" card, or by e-mail (dankear@aol.com) or by phone (978-369-3090). Remember that EACH banner must be REGISTERED. If you need a registration form (the "YES!" form), a copy can be found at concordcrop.org . Print it out, fill it in, and mail it or just e-mail the information needed. If you haven't sent yours in by the walk date, be sure to bring your *filled-in* registration to the walk. See you there!

~ Gail Kearns, Youth Activities, & the CROP Walk Board